

Writer Guidelines

We greatly appreciate your interest in writing for **INCM Insight**. The **INCM Insight** is published monthly but to continue providing fresh and dynamic articles we need your help. If you have a story that's been on your heart, share it with us. It just might show up in the next issue. Read our guidelines below to learn what we're looking for.

Guidelines

Our main objective is to be truly helpful, to provide information that empowers our readers to make changes, and supports them in being their own experts. We like articles that have a strong point of view and come from the heart, that are challenging or evocative. Our choice of articles depends on the other material we have published on the subject, how new the topic is to us, and how unique the presentation is. It helps if you include photos.

Familiarize yourself with **INCM Insight** (http://www.incm.org/resources_insight.html). We are more likely to publish your article if you are an *INCM E-Mag* reader and are familiar with the issues we discuss. Think about the subjects you know well, and those that are not over-exposed. We regularly cover the following subject areas:

- Early Childhood
- Special Needs
- Tweens
- Leadership
- Inspirational/Testimonies
- Global Focus
- Technology/Media
- Praise and Worship
- Tips/How To's

For more information or to submit an article, contact Pam Burton, INCM Communications Director, at pamela.groeneman@incm.org.

Thank you!

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